



I wander because I wonder

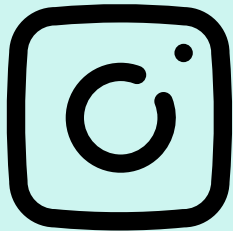


## ABOUT ME

My name is Karina and I love exploring the outdoors. I am usually accompanied by my kid and my dog, but I often venture out solo

I am based in Upstate New York, USA. I spend my free time adventuring in NYS wilderness, forest, parks, waterfalls, mountains, lakes and more. Through KB Hikes, I seek to explore and share all the natural beauty and wonder in the Empire State through colorful, bright imagery and aspirational, action-oriented photography.

Exploring all the wild in New York State.



@KB.HIKES



5,500+  
FOLLOWERS





# INSTAGRAM

## AUDIENCE SUMMARY

38K ACCOUNTS REACHED WEEKLY  
6K POST INTERACTIONS WEEKLY

50% MEN | 50% WOMEN  
40% AGES 25-34 | 25% AGES 35-44

LOCATION: NEW YORK STATE, NORTHEASTERN USA,  
PACIFIC NORTHWEST

VIA INSTAGRAM INSIGHTS AS OF NOV 11, 2020



# INSTAGRAM

## TOPIC SUMMARY

OUTDOOR RECREATION  
TRAVEL PHOTOGRAPHY  
NATURE APPRECIATION  
'LEAVE NO TRACE' PRINCIPLES  
WILDERNESS CONSERVATION  
WOMEN IN THE OUTDOORS  
INSPIRATION & EMPOWERMENT  
EXPLORATION & ADVENTURE  
FITNESS & EXERCISE

## INSTAGRAM ACCOUNTS I'VE BEEN FEATURED ON

@ILOVENY  
@NYSTATEPARKS  
@NEWYORKUPSTATE  
@ADKADVENTURE  
@LIFEINTHE.ADK  
@ILOVETHECATSKILLS  
@PHOENICIANYS

@MOUNTAINTHERAPYWOMEN  
@ALLWOMENOUTDOORS  
@NEEDAHIKE  
@EARTH\_TREKKERS\_CLUB  
@ADVENTURE.MOM.NATION  
@NEWYORKPARKS  
@HIKERS\_NEPAL

# BRAND COLLABORATIONS

QUANTUM SQUARES

GO BIG ENERGY



es in my  
stories/



# Work With Me

## My Channels



@kb.hikes



<http://kbhikes.com>



@kb.hikes



@kbhikes

## Contact



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## Collaboration Opportunities

- Sponsored Posts
- Product Reviews
- Brand Mentions
- Interviews
- Giveaways/Contests
- Social Media Takeovers
- Guest Blogging

